## **Privacy Policy**

Effective Date: August 5, 2025

Hana Hou Media LLC, doing business as ShakaStream ("we," "our," or "us"), respects your privacy and is committed to protecting the personal information you may provide while using our website, www.hanahou.media (the "Site"). This Privacy Policy outlines how we collect, use, disclose, and safeguard your information.

1. Information We Collect We may collect personal and non-personal information when you: - Visit or interact with our website - Fill out a contact form or service request - Sign up for newsletters or communications - Become a ShakaStream client

This information may include: - Name, email address, phone number, and company name - Business address or location - Usage data (e.g., browser type, IP address, visit duration) - Any other data you provide voluntarily

2. How We Use Your Information We use the information to: - Respond to inquiries and provide customer support - Deliver our ShakaStream services - Improve our website and services - Send occasional updates, promotions, or newsletters (opt-out anytime)

We do not sell your personal information.

3. Sharing Your Information We may share information with: - Trusted service providers (e.g., music licensing platforms, voiceover talent) who assist in delivering our services - Government or legal entities when required by law

All partners are contractually obligated to keep your data secure and confidential.

- 4. Cookies & Analytics We may use cookies or third-party analytics tools (e.g., Google Analytics) to improve user experience and understand how visitors use the Site. You may disable cookies via your browser settings.
- 5. Your Rights You may: Request access to your personal information Request that we correct or delete your data Opt out of promotional communications

Please contact us at konachang808@gmail.com for any requests.

- 6. Data Security We take reasonable steps to protect your information, including encryption, secure servers, and limited access controls.
- 7. Third-Party Links Our site may contain links to third-party sites (e.g., Soundtrack Your Brand). We are not responsible for the privacy practices or content of those sites.
- 8. Changes to This Policy We may update this Privacy Policy periodically. We encourage you to review it regularly. Continued use of the Site after changes means you accept the new terms.
- 9. Contact Us For questions or concerns about this Privacy Policy, please contact:

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